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Announcing Gurney's "TAKE YOUR CHOICE" CONTEST

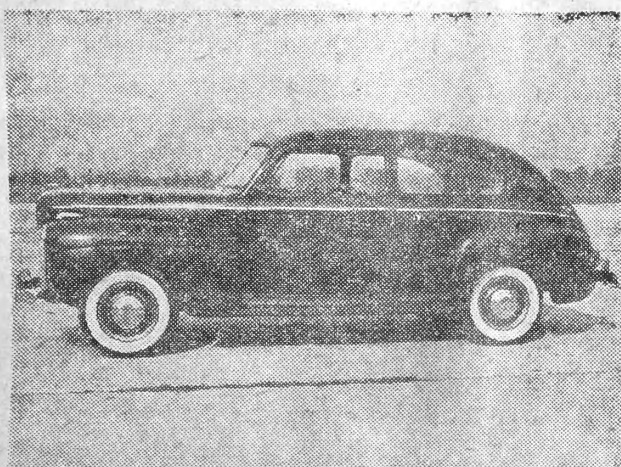
Not 1 First Prize, Not 2 First Prizes,---But

3 BIG FIRST PRIZES!

And Here's What They Are---



THIS ONE?
A Brand New 1941 FORD TUDOR SEDAN



WHICH ONE DO YOU WANT--AND WHY

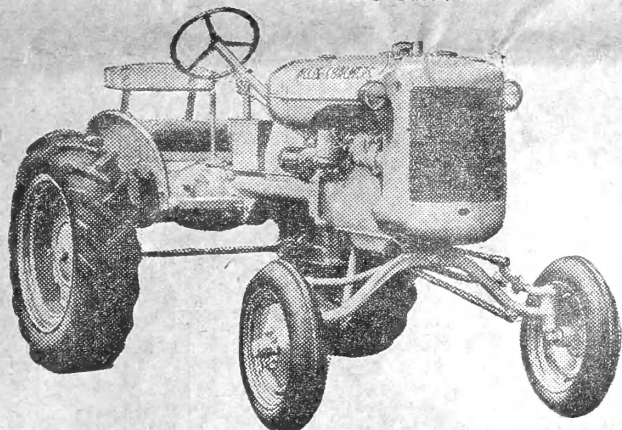
A 1941 FORD TUDOR SEDAN.

A 1941 ALLIS CHALMERS TRACTOR THAT'S A REAL BEAUTY.

THE LATEST MODEL BALDWIN HAMILTON GRAND PIANO.

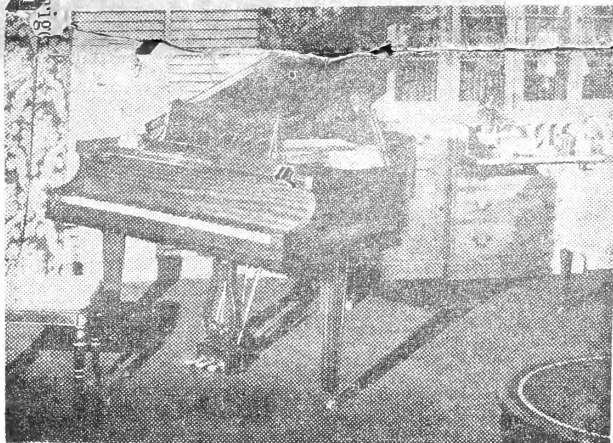
TELL GURNEY'S IN 40 WORDS OR LESS WHICH FIRST PRIZE YOU WANT AND WHY.

This One?



ALLIS-CHALMERS TRACTOR

This One?



BALDWIN HAMILTON GRAND PIANO

IT'S EASY!!! IT'S FUN!!!
~~YOU CAN WIN!!!~~

READ THE RULES ON PAGE 3
See Prizes on the Second Page

72 OTHER VALUABLE PRIZES---

LOOK!

TOTAL OF 75 PRIZES!

VALUE OVER \$3,000.00



LOOK!

STARTS
FEB. 24, 1941

FINISHES
MAR. 31, 1941

THE HOUSE OF GURNEY, INC.
YANKTON, SOUTH DAKOTA

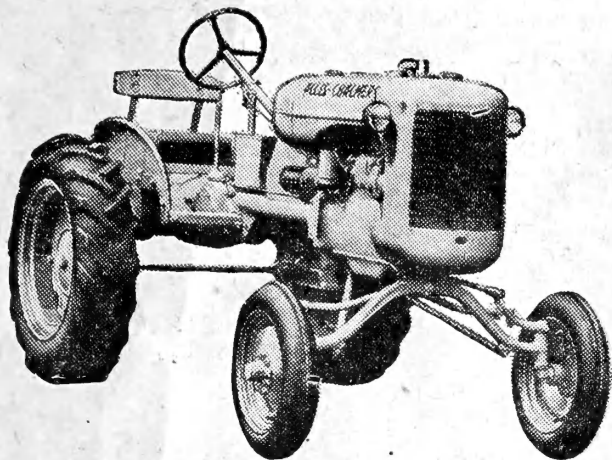
Sec. 562 P. L. & R.

U. S. Postage
PAID
Yankton, S. Dak.
Permit No. 1

LIBRARY
RECEIVED
★ MAR 8 - 1941
U. S. Department of Agriculture

Bureau of Plt. Ind.
U. S. Dept. of Agri.
Washington, D.C.

A PIANO



IN ADDITION 72 OTHER VALUABLE CASH PRIZES ARE BEING OFFERED

75 PRIZES

TRACTOR GROUP

1st Prize, Allis-Chalmers Tractor.

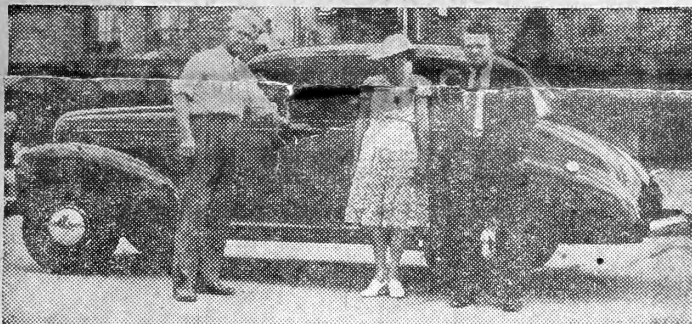
2nd Prize	\$100.00
3rd Prize	25.00
4th Prize	15.00
5th Prize	10.00
6th-10th Prize ...	5.00
11th-25th Prize ...	2.00

CAR GROUP	
1st Prize, A Ford Car	
2nd Prize	\$100.00
3rd Prize	25.00
4th Prize	15.00
5th Prize	10.00
6th-10th Prize	5.00
11th-25th Prize ...	2.00

PIANO GROUP	
1st Prize, A Baldwin Piano	
2nd Prize	\$100.00
3rd Prize	25.00
4th Prize	15.00
5th Prize	10.00
6th-10th Prize . . .	5.00
11th-25th Prize . .	2.00

75 PRIZES

A WINNER



MAE PARDUN, STENNET, IOWA

Miss Pardun won the Studebaker Sedan in the 1940 Tall Tale Contest. She had no idea she would win BUT SHE DID WIN this beautiful car.

Here's What a Winner Says:

House of Gurney, Inc.

Dear Sir:

Thank you ever so much for the Reel. I am a
 rator. This is the first contest I ever entered.
 We have bought Gurney's seed for the last
 six years and find we have much better suc-
 cess with them. We have a good garden every
 year, even during the drouth.

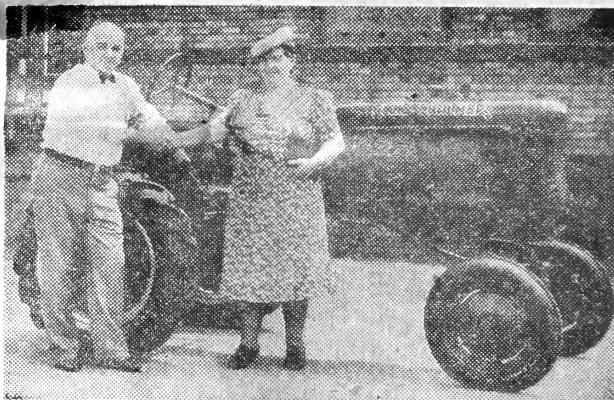
Sincerely yours,

Mrs. Lloyd Schmid,
Oshkosh, Neb.

You too can be a winner of one of these Grand Prizes. It's so simple and easy—start now! Merely tell us which big prize you want and why.

Enter as many times as you like, but remember, to make each entry eligible to compete for the full value of the prizes, it must be accompanied by a contest collection order.

A WINNER



MRS. M. W. DAVIDSON, MOUNTAIN, N. D.

Don Gurney presenting her the Model B Allis-Chalmers Tractor as second prize in the 1940 Tall Tale Contest. TRY NOW—YOU ALSO HAVE A CHANCE TO WIN.

WIN

HERE'S YOUR GOLDEN OPPORTUNITY

All you have to do is tell us which one of the three first prizes you prefer and then tell us why. You'll like this new contest, because it's simple—because it takes only a few minutes of your time—and because the rewards are great.

Follow the rules on next page carefully.
Begin your entry now.

WIN

Answer this question, using 40 additional words or less: WHICH FIRST PRIZE DO YOU WANT AND WHY?

THE HOUSE OF GURNEY, Inc.
Yankton, S. Dakota.

Date: 1941

Gentlemen: Enclosed find \$....., for which send me the following collections or other merchandise as listed below:

NURSERY STOCK				
No.	Name of goods or collections	Size	Dollars	Cts.
.....
.....
.....

Bu.	Lbs.	SEED	
		Name of goods ordered	

- ☐ Alfalfa.....Lbs.Variety
☐ Swt. Clover.....Lbs.Variety
☐ Garden Seed Collection.....
☐ Potatoes.....Lbs.Variety
☐ Hybrid Corn.....Bu.Variety
☐ Flat ☐ Round. Ship'ng date.....
☐ Down payment
☐ Will send Balance before shipment.....
☐ Ship C.O.D. for Balance.....

Total \$

NAME

ADDRESS..... ROUTE.....

SHIPPING POINT..... STATE.....

In submitting this entry, I agree to abide by the decisions of the judges.

THE RULES READ CAREFULLY AND FOLLOW

Rule 1. This contest begins February 24, 1941 and ends at midnight Central Standard Time, March 31, 1941, and all entries must be postmarked between these dates inclusive and be received by The House of Gurney, Inc., at Yankton, South Dakota on or before 12:00 o'clock noon, Central Standard Time, April 4, 1941. Winners shall be announced over WNAX on April 11, 1941.

Rule 2. Tell us in forty words or less which one of the three first prizes you want and why you want it.

Rule 3. Judges shall be appointed by the Board of Directors of The House of Gurney, Inc.; two shall be Yankton business and professional men not connected with The House of Gurney. Entries will be judged on the basis of merit of answers and not by fancy writing or decorated entries. Contestants agree with The House of Gurney, Inc., that the judges' decisions shall be final, and The House of Gurney, Inc. is accepting your entry under that condition, which is mutually agreed to. All entries become the property of The House of Gurney, Inc., and will not be returned.

Rule 4. Prizes are listed on the second page of this circular and will be awarded as listed if accompanied by an order for one or more of the collections that appear in this contest circular. The best letter

submitted, choosing a Car will win the beautiful Ford Tudor Sedan. The best letter choosing the Tractor will win the powerful Allis-Chalmers Tractor. The best letter choosing the Piano will win the Baldwin Grand Piano. In case of ties duplicate prizes will be awarded.

Rule 5. You are entitled to one contest entry with each collection ordered.

Rule 6. Entries submitted without contest orders shall be eligible to compete for prizes, but if awarded the prize shall be 1/20 of the value of the full prize.

Rule 7. Gurney's "Take Your Choice" contest is limited to the United States only and is subject to Federal, State, and Local Regulations.

Rule 8. Employees of The House of Gurney, Inc., WNAX, and their immediate relatives are not eligible to compete in this contest.

Rule 9. A copy of the rules set forth herein is posted in the office of the President of The House of Gurney, Inc., at Yankton, South Dakota; a copy of which rules may be obtained by contestants upon written request, and contestants agree to be bound by such rules so posted.

TAKE YOUR CHOICE COLLECTIONS FOREST TREE SEEDLINGS

1. - 500 HARDY GREEN ASH	6-12 INCH \$2.00
2. - 300 CARAGANA	6-12 INCH \$2.00
3. - 125 HACKBERRY	12-18 INCH \$2.00
4. - 200 RUSSIAN OLIVE	12-18 INCH \$2.00
5. - 65 JACK PINE SEEDLINGS	\$2.00

CHOOSE ONE OF THE FIVE OFFERS LISTED ABOVE
ALL HARDY—IDEAL FOR THE WINDBREAK

START YOUR 1941 GARDEN THE RIGHT WAY BY PLANTING D. B. GURNEY'S FAMOUS GARDEN SEED COLLECTION

1 Pkt. Asparagus	Mary Washington	\$0.05	1 Pkt. Onion	Prizetaker	.05
1 Oz. Beets	Gurney's Dakota Wonder	.12	1 Pkt. Okra	Early Dwarf Green	.05
1 Lb. Beans	Early Wax	.25	1 Pkt. Pepper	California Wonder	.05
½ Pint Beans	Stringless Green Pod	.10	1 Pkt. Parsnip	Guernsey Half Long	.05
1 Pkt. Celery	Golden Plume	.07	½ Pint Peas	Gurney's Big Dakota	.12
1 Pkt. Carrot	Oxheart	.05	½ Pint Peas	Alaska Earliest of All	.10
1 Pkt. Cabbage	Gurney's Early Ballhead	.06	½ Pint Peas	American Wonder	.10
1 Pkt. Cabbage	Danish Ballhead Short Stem	.05	1 Oz. Radish	Early Scarlet Globe	.10
1 Pkt. Cucumber	The Colorado	.07	1 Pkt. Radish	White Icicle	.05
1 Pkt. Cucumber	New National Pickle	.05	1 Pkt. Salsify	Oyster Plant	.05
½ Pint Sweet Corn	Early Hybrid	.15	1 Pkt. Squash	Table Queen	.05
½ Pint Sweet Corn	Golden Country Gentleman	.12	1 Pkt. Turnip	Purple Top White Globe	.05
1 Pkt. Lettuce	Black Seeded Simpson	.05	1 Pkt. Tomato	Break O' Day	.05
1 Pkt. Lettuce	Gurney's Stonehead Riviera	.08	1 Pkt. Tomato	Gurney's All State	.15
1 Pkt. Muskmelon	Pride of Wisconsin	.05	1 Pkt. Tomato	Bison	.05
			1 Pkt. Watermelon	Dixie Queen	.06
			1 Pkt. Moon Flower	Heavenly Blue	.08
				VALUE - - -	\$2.55

ALL FOR

ONLY

\$2.00

POST PAID

! THINK OF IT !

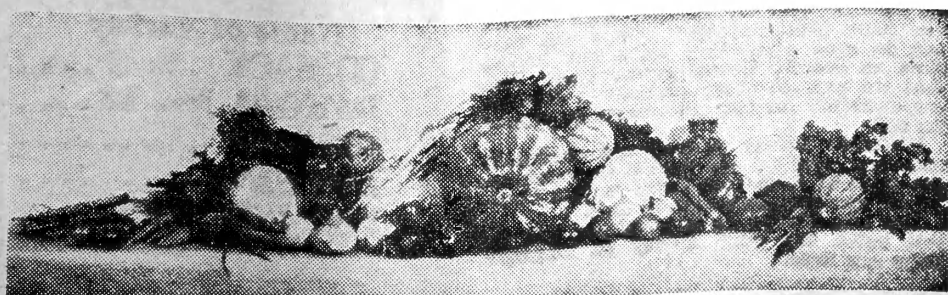
20 Bushels Cucumbers
200 Bushels Tomatoes
4500 Lbs. Cabbage
100 Watermelons
400 Muskmelons
75 Squash

Plus many other vegetables during a normal growing season. All from our \$2.00 Seed Collection. Yes, we figured it up—\$2.00 may be worth \$367.25 Plus The Prize.

SELECT YOUR OWN GARDEN SEEDS \$2.25 VALUE FOR ONLY \$2.00

Select \$2.25 worth of Garden and Flower Seed that you need from our Big 1941 Catalog. Send us your contest entry and \$2.00. Your garden seed will be sent to you the day your order is received, and your name will be entered for the Big Prizes. Enter this Contest now—YOU MAY BE A WINNER.

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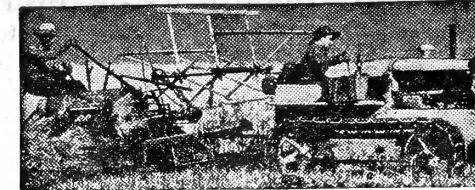


A CAR AND A GARDEN FOR ONLY \$2.00

W
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QUALITY FARM SEEDS



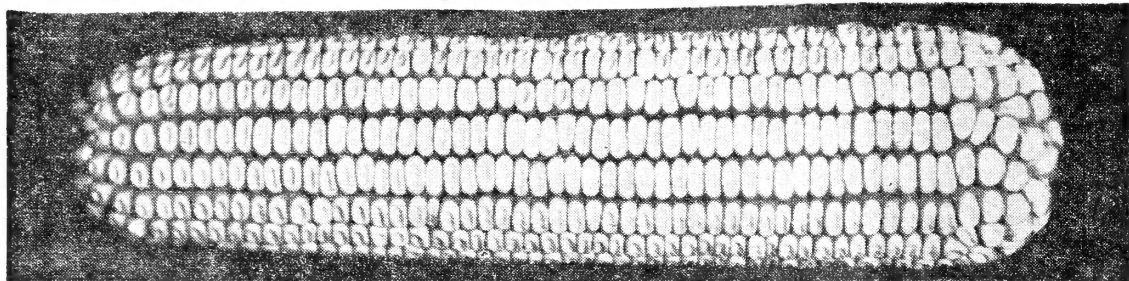
GOOD SEED IS THE FIRST STEP TOWARD A GOOD CROP
ENTER THE BIG CONTEST BY ORDERING ONE OF THE BARGAINS LISTED BELOW

NATIONAL HYBRID SEED CORN

STATE CERTIFIED HYBRID SEED CORN

★ ★ ★

Germination
HIGH!



★ ★ ★

PRICES
LOW!

NATIONAL HYBRID 110

★ ★ ★

NATIONAL
HYBRID 114

NATIONAL
HYBRID 110

HIGH YIELD: It has yielded with the best Hybrids for several years. In the 1939 Minnesota Corn Trials it yielded 110.3 bu. per acre. **HIGH SHELLING PERCENTAGE:** It has shelled out 56 pounds per bushel year after year. **DISEASE AND COLD RESISTANT:** can be planted very early without danger and is seldom bothered by smut. **STRONG RIGID STALKS:** the vigorous roots penetrate the soil as much as 8 feet, preventing damage by drought or wind. This extra good yellow National Hybrid is recommended for northern Iowa, southern Minnesota, central and southern South Dakota, central and western Nebraska.

Why not plant National 110 and **SAVE HALF YOUR HYBRID SEED CORN COST?**

GRADED AND DUST TREATED

Our corn is all properly graded. The Flat Edge Drop Grade will plant perfectly with regular planter plates. The Round Hill Drop Grade plants satisfactorily in a Hill Drop Planter.

Our Hybrids have been **DUST TREATED** to protect the seed and young plants against infection from the soil, especially when conditions are unfavorable for germination.

WE HAVE NO AGENTS--OUR PRICES ARE LOWER

Why pay from \$6.00 to \$8.00 for Hybrid Seed Corn when we can furnish you hybrids of proved quality at prices **FROM \$2.75 TO \$4.75 PER** BUSHEL depending on grade and variety? We have no Agents who get a big commission, thus we can pass that saving on to you.

**SAVE UP TO ONE-HALF ON YOUR HYBRID SEED CORN
IT PAYS TO PLANT
NATIONAL HYBRIDS BECAUSE
PRICES CUT IN HALF**

- 1. DEEP ROOTS**—Roots as long as 9 feet go down into the soil for drought resistance. Give secure anchorage against winds.
- 2. A FEEDING TYPE CORN**—Useful without grinding. . . . Not hard and flinty.
- 3. COLD RESISTANT TO EARLY SPRING PLANTING**—Permits planting all corn acreage in good time. Escape fall frosts.
- 4. EARS STAY ON STALKS THROUGH THE FALL**—Developed for machine picking.

NATIONAL HYBRID 114 NATIONAL HYBRID 110	
ROUND HILL DROP	FLAT EDGE DROP
\$2.75	\$3.75
PER BUSHEL	

This high yielding yellow Hybrid has a consistently **HIGH YIELD RECORD OVER A WIDE TERRITORY** in Iowa, southern South Dakota and eastern Nebraska. No matter where it has been planted, the yields have been satisfactory. It is a very strong grower, producing **HEAVY STALKS** with **WIDE DARK GREEN LEAVES** as well as a **LOT OF BIG EARS**. It holds its ears firmly, making it ideal for hand or machine picking. This is another extra good cold and disease resistant National Hybrid, which does well over a wide territory. **THE GRADING IS RIGHT, THE GERMINATION IS RIGHT, and the PRICE IS RIGHT.** The yields have been satisfactory. Why pay more when you can get National 114 at this price?

1939 CROP
The National Hybrids 110 and 114 listed are of the 1939 crop. In our opinion this is equal in quality to the 1940 crop, which in many cases did not mature properly, due to excessive fall moisture and early frost. **GERMINATION 95% OR BETTER.**

MINHYBRID 403

105 to 110 Days

State Certified Blue Tagged

This new Minnesota Hybrid has outyielded all the other hybrids for southern Minnesota. In many cases **IT HAS BEAT** the open pollinated corn **15 OR 20 BUSHEL PER ACRE.** Even **2 BUSHEL** per acre **INCREASE** in your corn yield **WILL MORE THAN PAY** for the hybrid seed.

If you live in the south three tiers of counties in Minnesota, south of Huron in South Dakota or in western Nebraska I believe Minihybrid 403 **WILL BEAT ANY OTHER CORN** you can plant.

MINHYBRID 402

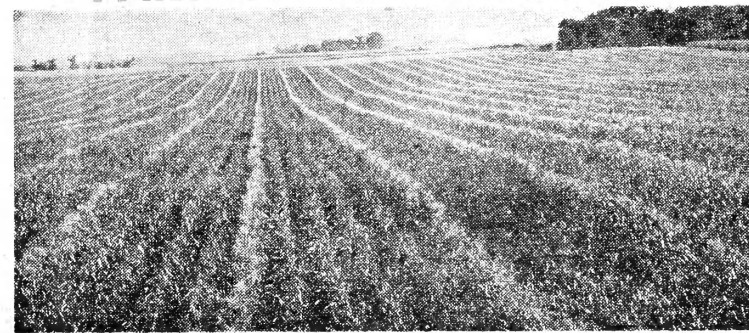
85 to 95 Days

State Certified Blue Tagged

A real corn for the North. Outstanding in the 1939 Minnesota Corn Yield Tests. Made a **YIELD OF 75.9 BUSHEL PER ACRE** in Meeker County, Minnesota in 1939. Widely adapted, matures in a normal season throughout central Minnesota, southern North Dakota, and northern South Dakota. The Michigan Agricultural College says **MINHYBRID 402 HAS NOT BEEN SURPASSED** in yield in northern Michigan.

Minihybrid 402 is a cross of inbred Minnesota 18 and Rustler White Dent, and your corn will be a mixture of white and yellow, but the bushels per acre and the feeding value are there, and that is what you are after.

**WE HAVE A HYBRID FOR EVERY
PART OF THE CORN BELT**



EACH EAR FROM A DETASSELED PARENT PLANT

**SELECT THE VARIETY ADAPTED TO YOUR
LOCALITY -- ORDER ONE OR MORE BUSH-
ELS AND BE ELIGIBLE TO COMPETE FOR THE
BIG CONTEST PRIZES**

MINHYBRID 403 MINHYBRID 301 MINHYBRID 402	
FLAT	ROUND
\$4.75	\$3.75
PER BUSHEL	

IOWA HYBRID 939	
FLAT	ROUND
\$4.25	\$3.00
PER BUSHEL	

IOWA 939

115 to 125 Days

State Certified Blue Tagged

Winner of the 1939 Iowa Banner Trophy for the best hybrid in the 1939 Iowa trials. This trophy was awarded on the performance of an entry of Iowa 939 in the northern section of Iowa. It had a performance score of 108.75. It yielded 16.9 per cent more than the average of the hybrid entries in its class and **EXCEEDED THE AVERAGE YIELD** of the open pollinated entries **20.8 BUSHEL PER ACRE.**

Iowa 939 was originated and introduced by the Iowa State College. Besides winning the Banner Trophy in 1939, it ranks first for the 6 year period from 1934 to 1939. It is not flinty like so many of the other hybrids, which makes it one of the **BEST FOR FEEDING.** It is well adapted to the entire state of Iowa, southeastern South Dakota and eastern Nebraska. Dependable, Drouth Resistant, Wind Resistant.

**MAKE 1941 A PROFITABLE YEAR WITH
IOWA HYBRID 939.**

MINHYBRID 301

105 to 110 Days

State Certified Blue Tagged

A heavy yielding, early, yellow hybrid, suitable for planting in the south one-fourth of Minnesota, east central South Dakota, and west half of Nebraska.

In the Minnesota corn tests, MINHYBRID 301 outyielded Murdock 10 bushels per acre, and contained nearly 5% less moisture than Murdock at picking time.

\$1.00 PER BUSHEL DOWN PAYMENT HOLDS ANY HYBRID CORN UNTIL APRIL 15th, 1941

QUALITY RED RIVER VALLEY

PLANT MORE LEGUMES--ENTER THE CONTEST--CONSERVE YOUR SOIL

SEED POTATOES

ALFALFA

SWEET CLOVER

MESABA—An early, shallow eyed white potato with a consistent heavy yield record, yielding more than Irish Cobbler and Early Ohio. Tubers round, shallow eyed with smooth white skin. Superior keeping quality.

CHIPPEWA—Mid-season in maturity; exceptionally heavy yielding. Smooth, oval white potato with shallow eyes. Extra good cooking quality.

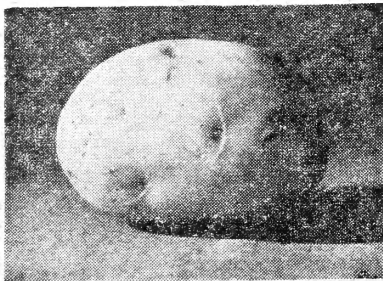
EARLY SIX WEEKS—Excellent for the early market. Within 7 or 8 weeks from planting time, the potatoes are of a fine marketable size. They are hard to beat for home use and early market.

WARBA—The New Minnesota Potato—The earliest potato grown. Looks like a pink eyed Irish Cobbler. Resistant to mosaic diseases, and resistant to hot, dry weather. Eating quality unusually good.

EARLY OHIO—An old reliable variety. Our supply is exceptionally even sized, clean and smooth. For heavy yields of good keeping quality potatoes, plant **EARLY OHIO.**

An order for 100# or more Seed Potatoes makes your entry eligible to compete for the big prizes

Name of Variety	100 #
MESABA	\$2.50
CHIPPEWA	2.35
WARBA	2.15
EARLY SIX WEEKS	2.15
EARLY OHIO	2.00



MESABA

Note the smooth skin and shallow eyes of this wonderful new potato. Try them and be convinced. They're Tops.

GUARANTEE

We guarantee that all seed ordered from this Circular will prove of satisfactory germination—that is on arrival of the seed, test it, and if you are not satisfied, it may be returned for a full refund of your money, together with any transportation charges you have paid. So many things can happen to seed after they leave our hands, such as drought, floods, grasshoppers, etc., that we and all other seedhouses disclaim responsibility for the crop raised from seed we sell.

PRICES: Prices of seed are constantly changing, and we are unable to guarantee the price of farm seed listed in this Circular for any definite length of time. You can always be assured you will get full value for your money at Gurney's. Bags are Free.

COSSACK—The World's Finest Alfalfa—For an immense yield of quality pasture and hay, plant Cossack. The large thrifty plants are extremely hardy and drouth resistant. Seed is of good color and plump, very high germination, and over 99% pure.

DAKOTA No. 12—Dakota No. 12 will produce as much hay per acre as any alfalfa grown no matter how much you pay for the seed. For Big Yield—For Drouth Resistance—For Winter Hardiness, Plant Dakota No. 12.

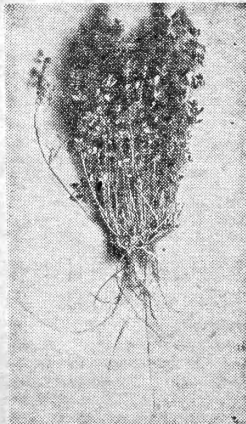
GRIMM'S—One of the hardiest Alfalfas grown. Produces large crops of fine stemmed, leafy hay. Yields of 3 tons per acre are very common.

LOT SAVE--COSSACK AND GRIMM'S MIXED
This seed is not quite as plump as the rest, but will do everything for you that the higher priced seed will do. Good purity and germination.

LOT ECONOMY—Good northern grown hardy alfalfa seed for the ordinary planting. Not quite as good in color and plumpness as the higher priced seed, but has good germination. A real bargain.

An order for 10 lbs or more Alfalfa makes your entry eligible to compete for the big prizes

Name of Variety	10 #	1/2 Bu.	1 Bu.	100 #
COSSACK	\$2.65	\$7.60	\$14.90	\$24.85
DAKOTA No. 12	2.50	7.15	13.95	23.25
GRIMM'S	2.55	7.30	14.30	23.85
LOT SAVE	2.40	6.85	13.35	22.25
LOT ECONOMY	2.20	6.30	12.30	20.50



A REAL PROFIT MAKER

WHITE BLOSSOM No. 1—Best for soil building purposes. Outyields any other variety, producing 3 to 4 tons of hay per acre. Our seed is extra good and our price very low.

YELLOW BLOSSOM No. 1—Finer stemmed and more leafy than the white variety. This is the best grade of seed obtainable—is well cleaned. Why pay more when you can get the best at this low price?

GRUNDY COUNTY No. 1—Grows about 3 1/2 foot tall; fine stemmed and leafy; more easily cured for hay purposes. This stock is top quality and priced very low.

LOT EXCELLENT WHITE BLOSSOM
Well cleaned seed. Some of the berries are a little smaller and the color a little below that of our first grade. Priced so that you can plant lots of sweet clover this spring.

LOT PLENTY GOOD YELLOW BLOSSOM
This seed is not quite equal to the top grade, but is Plenty Good. You are not taking any chances, so order your supply now.

An order for 30 lbs or more Sweet Clover makes your entry eligible to compete for the big prizes

Name of Variety	1/2 Bu.	1 Bu.	100 #
WHITE BLOSSOM No. 1	\$2.15	\$3.90	\$6.45
YELLOW BLOSSOM No. 1	2.25	4.10	6.75
GRUNDY COUNTY No. 1	2.25	4.10	6.75
LOT EXCELLENT WHITE BLOSSOM	2.00	3.60	5.95
LOT PLENTY GOOD YELLOW BLOSSOM	2.10	3.75	6.25

A WINNER



James Keen of Letcher, S. D., being awarded the Allis-Chalmers as 2nd prize in our 1940 word building contest—Try, you may be a winner.

A REAL SOIL BUILDER

DON'T DELAY--ORDER YOUR ALFALFA AND SWEET CLOVER NOW AT THESE BARGAIN PRICES

FOR COMPLETE LIST AND LATEST PRICES OF FARM SEEDS SEE BACK PAGE

PRIZE-WINNING COLLECTIONS OF HARDY NURSERY STOCK

Select one of these money-saving collections and not only get Dollar for Dollar Value, BUT in Addition you can qualify your entry in our big Diamond Jubilee Contest. Your chances are as good as your neighbors', But ACT QUICK!

THESE SPLENDID COLLECTIONS OFFERED ONLY DURING THIS CONTEST

A Few of Our Thousands of Satisfied Customers. Read What They Say About Our Nursery Stock.

Madison, Wis.
North Henry St.
The House of Gurney
Yankton, S. D.
I bought some Plum and Cherry Trees from you some years ago. Trees done very good . . . Best Plums I have ever raised, and a beautiful sight in spring when they are in blossom.

W. F. S.

Raymond, Minn.
Gentlemen:
I am talking Chinese Elm to everyone who seems interested as I think there is no better tree for this Great Northwest of ours.

Andrew Zundewan.

Argyle, Minn.
June 5, 1940.
The House of Gurney
Yankton, S. D.
My dear Sirs:
I thank you from the bottom of my heart for the lovely surprise in the shape of a cash prize as received in your recent contest.
I shall continue to trade with you and recommend you to others.

Sincerely yours,
Ruby M. Anderson.

American Fork
Route 1
Gentlemen:
A hundred Chinese Elms purchased from you a few years ago are, today, responsible for making our home a beauty spot in the community. Every tree grew at miraculous rate and they have now reached a size where they lend real beauty to the grounds.

C. G. C.

Crawford, Nebr.
The House of Gurney, Inc.
Yankton, S. D.
Gentlemen:
I want to inform you of my success with your garden collection of Strawberries that I received of you last spring.

In spite of severe drouth and grasshoppers, I had a fine crop of delicious strawberries late in the fall (of the Everbearing) and picked our last dish of berries on Nov. 11 . . . Something rather remarkable to me.

Respectfully,
Mrs. G. W. C.

Ogilvie, Minn.
Route 2
Gentlemen:
Would like to tell you that the Weeping Willow and Siberian Elm Tree we ordered from you two and a half years ago have grown into healthy, large shade trees. Because we are so pleased with them, we are placing another order with you.

Sincerely,
P. S. Kane.

Aurora, Ia.
June 11, 1940
The House of Gurney, Inc.
Yankton, S. D.
Dear Sirs:
Yes, I was pleasantly surprised to receive a check for \$5.00. Comes in mighty handy for me.
Best of all my Chinese Elm are all growing like "A House Afire."
Yours truly,
Darrel E. Seedorff.

OUR BANNER COLLECTION—CHINESE ELM



A Block of Chinese Elm Seedlings

Suitable for Every
PURPOSE

Priced for Every
POCKET BOOK

150 Chinese Elm 12-18 in.
75 Chinese Elm 18-24 in.

225 Trees ONLY \$2.00

DROUTH RESISTANT—RAPID GROWING

Qualify your Entry with this Splendid Collection

LANDSCAPE SPECIAL



Virginia Juniper

Beautify your grounds with these beautiful, hardy easy to grow Evergreens.

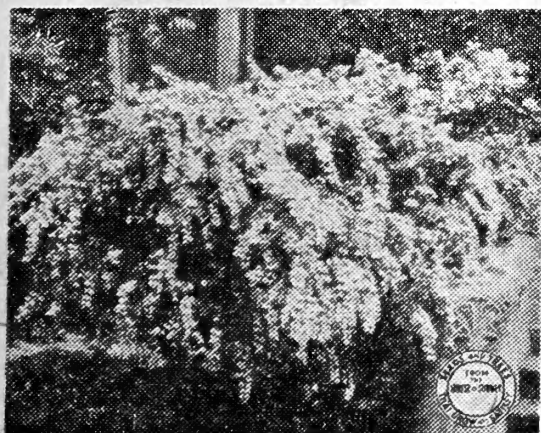


A Beautiful Pfitzer

2 Pfitzer Juniper, 2 Sheared Virginia Juniper
ALL 12-18 inch Size and Balled and Burlapped
4 HARDY EVERGREENS—\$5.00

This Collection entitles you to Two Contest Entries.

BEAUTIFUL FLOWERING SHRUBS



A Gurney Spirea V. H.

ADD Fifty Dollars worth of Beauty to your Home Grounds for Just \$2.00

10 DANDIES

2 Sweet Mock Orange
2 Spirea Van Houttei
2 Pink Tartarian Honeysuckle
2 Billardi Spirea
2 Persian Purple Lilac

10 Flowering Shrubs, all 1-2 ft.

ONLY \$2.00

HEDGE PLANT SPECIAL

A hedge of one of these varieties will not only give you privacy but also add lots of beauty to your grounds.

LOOK THEM OVER

200 Hedging Type SIBERIAN ELM, 12-18 in. Size

or

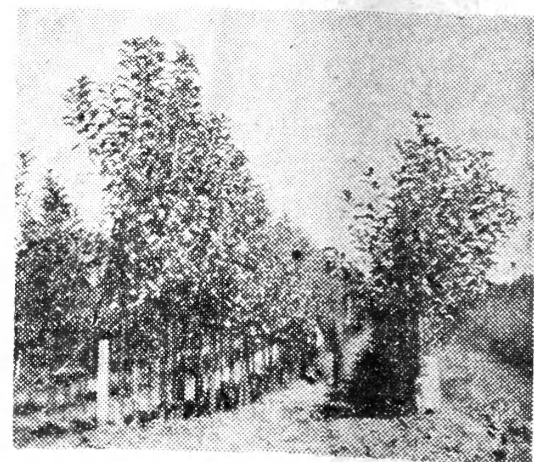
75 Hardy Buckthorn, 1-2 ft. Size

or

200 Caragana, 12-18 in. Size

NOTE: Your Choice of any one Variety Containing Number of Plants as Listed above. ONLY \$2.00

A
P
APPLE
L
E



P
L
PLUMS
M
S

Hardy Fruit Trees For You

A CHOICE COLLECTION OF GOOD HARDY VARIETIES

Here's your chance to have that Orchard you've been wanting! A Collection of Apples and Plum Trees that should Produce lots of Highest Quality fruit for you with a minimum amount of care. They are varieties that should adapt themselves to your Soil and Climatic Conditions quickly.

BE HEALTHY—BE WISE

GROW YOUR OWN FRUIT AND ECONOMIZE

3 HARDY APPLES—Selected for Your Locality—3-4 ft.

4 QUALITY PLUMS—Our Selection, Heavy Bearers—4-6 ft.

ALL FOR ONLY . . . \$2.00

FREE: 50 Chinese Elm, 6-12 in. For a Windbreak

MORE BARGAINS FROM GURNEY'S NURSERY

Remember, each of these collections qualify your entry for full value, of all prizes as listed in this Circular, should you be a winner. This is your Golden Opportunity--Enter To-day, won't YOU?

1 Collection--1 Entry 2 Collections--2 Entries

BARGAIN PRICES ON QUALITY STOCK--YOU CAN WIN!!!

JUBILEE PLUM ORCHARD

A Gurneys' Plum

Will Tickle your "Tum."

That's just what they do folks. Gurney's Plums really satisfy your appetite like nothing but a good high-quality plum can do. Here's what you get:

- 1 Kaga
- 2 Sapa
- 1 Waneta
- 1 LaCrescent
- 1 Opata
- 1 Oka--Hybrid



Hardy Plums From Gurney's

7 Big 3-6 ft. Trees--Only **\$2.00**

THE GOOD HARDY VARIETIES YOU'VE ALWAYS WANTED

ASPARAGUS - RHUBARB - HORSERADISH

No Garden is complete without these three

FINE PERENNIAL VEGETABLES

EASY to Grow and Delicious to Eat

GROW YOUR OWN

- 50 Mary Washington Asparagus
- 10 New Bohemian Horseradish Cuttings
- 10 Flare Rhubarb--Extra Heavy Plants

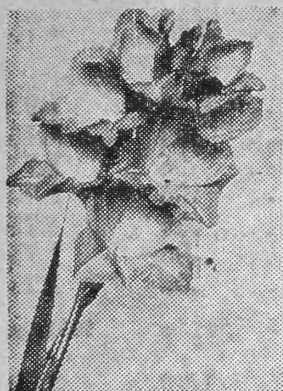
ALL YOURS FOR JUST \$2.00

RAINBOW COLLECTIONS

An Assortment of Gladioli from our Trial Grounds . . . Good Varieties . . . Lots of Color.

200 Glorious Mixed Glads-- **\$2.00**

This is one of the finest flowers for cutting we know of, and they're easy to grow. A real collection for flower lovers.



Raise These

A CHOICE COLLECTION OF EVERBLOOMING HYBRID ROSES SELECTED FOR YOU BY GURNEY EXPERTS

Beautiful foliage and gorgeous colors. TRY THEM. These types of roses are easy to grow. You can expect blooms from June until Frost.

A LIFETIME OF BEAUTY

7 BEAUTIFUL ROSES FOR ONLY--\$2.00

Our selection of hardy Ever-blooming roses, including some of the best red, white, pink and orange varieties. Heavy plants.

ALL SEVEN ROSES

\$2.00



A Select Gurney Rose

WINDBREAK SPECIAL

All Hardy

All

Drouth

Resistant



Protection From Hot and Cold Winds

Protect your home and buildings from those cold winter and hot summer winds for just \$2.

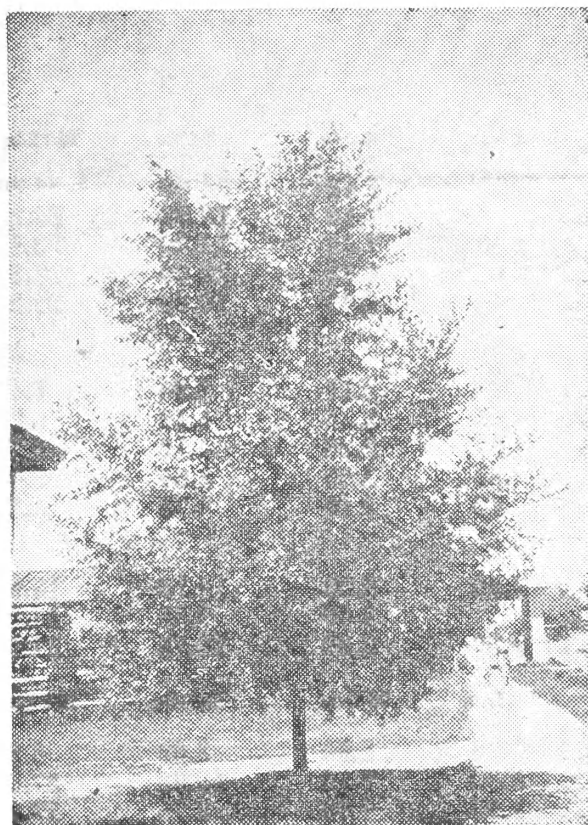
- 100 Rapid Growing Chinese Elm 100 Hardy Green Ash
- 100 Durable Caragana 50 Russian Olive

All 8 to 18 inch Size

350 Hardy Trees Only **\$2.00**

WANT REAL SHADE IN TWO YEARS?

That's what you get with our straight, heavy calipered, well-branched, Chinese Elm Transplants.



A Hardy Gurney Chinese Elm

THE IDEAL SHADE TREE FOR THE

NORTHWEST

Here's a Collection that we defy anyone to equal at any price.

FOUR BIG TRANSPLANTS

OVER

10 FEET HIGH

ONLY--\$2.00

All Straight, Well-Branched and Very Heavy Rooted

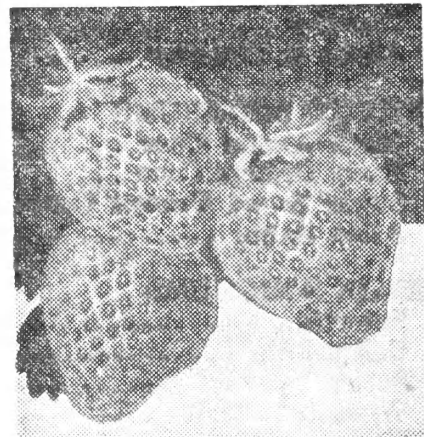
ALL SUMMER STRAWBERRY COLLECTION

Everyone likes Shortcake and you can have your share too, if you'll get this Big Collection of June-bearing and Everbearing Plants.

- 75 Senator Dunlap--June-bearing
- 50 Premier--June-bearing
- 50 Big Scarlet Gem--Everbearing
- 175 Big Healthy Plants--

ONLY \$2.00 POSTPAID

Lots of BERRIES from June until Frost, with this Collection.



"Gem"

REMEMBER TO READ THE RULES

It will increase your chances of winning. READ THEM CAREFULLY.

NOTE: ALL NURSERY STOCK LISTED IN THIS CIRCULAR is sold as per terms of Guarantee on page 49 in Gurney's 1941 Fair Price Catalog. All Prices f.o.b. Yankton, S. D., unless otherwise stated.

FOREST TREE SEEDLINGS FOR GROVE AND WINDBREAK

GURNEY'S LATEST FARM SEED PRICES

Prices of All Farm Seed F.O.B. Yankton Unless Otherwise Marked